

2024 CORPORATE SPONSORSHIPS

JOURNEY 10 TO 

FOR YOU. FOR OUR COMMUNITY. FOR OUR FUTURE.

2024 RALLY FOR CHANGE

A Corporate Social Responsibility Celebration

EVENT DATE

SEPTEMBER 25, 2024

EVENT TIME

4:30–7 P.M.

EVENT LOCATION

EDWARDS LIFESCIENCES

Conference Center | One Edwards Way, Irvine, CA 92614

Be at the forefront of an event that celebrates outstanding corporate social responsibility agents of change in Orange County. Rally for Change brings together OC's top executives, corporate partners, and advocates for social change who share a deep commitment to supporting United Way's mission.

As an event sponsor, you and your brand can enjoy front-and-center visibility as a company that cares.



The Rally for Change honors corporate partners who are doing more to create brighter futures for local children and families.

2024 RALLY FOR CHANGE SPONSORSHIPS

SEPTEMBER 2024

SPONSORSHIP BENEFITS	CHAMPION \$10,000	INVESTOR \$5,000	IMPACTER \$2,500	ADVOCATE \$1,000
Recognition on Event Invitation and Email Communications	Logo	Logo	Logo	Name
Recognition in Event Program	Logo	Logo	Name	Name
Recognition on Event Landing Page	Logo	Logo	Logo	Name
Recognition in Print Advertising	Logo	Logo	Logo	Name
Recognition on Foyer and Terrace Screens	Logo	Logo		
Recognition in Press Release	✓	✓		
Recognition on Social Media	✓	✓		
30-Second Promotional Commercial During Event and on Digital Video Wall	✓			
Recognition as Event's Presenting Sponsor	✓			

Recognition in any printed materials is contingent upon print deadlines.

FOR MORE INFORMATION OR TO RESERVE YOUR SPONSORSHIP, PLEASE CONTACT

Gaby Mulder, Events Manager | 949.263.6157 | GabyM@UnitedWayOC.org